CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order	#
	958659	/ 13	06355758	3
Product	-1			
OBAMA FOR AMERICA				
Contract Dates	Estimate #			
09/25/12 - 11/06/12	1897			
<u>Advertiser</u>			Original Date	/ Revision
Obama/D/President			09/28/12	/ 11/05/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WPBF	Mica H	lansen	HRP -Washingto
	Special Hand	ling		
	Demographic			
	Households			
	IDB#	Advert	iser Code	Product Code
	9912856	95		101
	Agency Ref		Advertise	r Ref

Spots/ Length Week *Line Ch Start Date End Date Description Start/End Time Davs Rate Type Spots Amount 5-530am :30 NM \$110.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/02/12 10/08/12 -TWTF-\$110.00 Spot Ch Date Range Start/End Time Description <u>Weekdays</u> Length Rate <u>Type</u> 1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am 5-530am -TuWThF----:30 \$110.00 NM WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am 5-530am :30 NM 2 \$220.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/09/12 -TWTF--10/15/12 \$110.00 WPBF News 25 @ 5am WPBF 10/16/12 10/19/12 5-530am :30 NM \$440.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/16/12 10/22/12 \$220.00 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am :30 5-530am NM 2 \$440.00 Class of Time - Fixed Non Pre-emptible End Date Spots/Week Start Date Weekdays Rate Week: 10/23/12 10/29/12 -TWTF-2 \$220.00 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am 5-530am :30 NM \$110.00 Class of Time - Pre-emptible with notice End Date Start Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 -TWTF--1 \$110.00 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am 5-530am :30 NM 0 \$0.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 \$110.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am -Tu-----:30 \$110.00 NM Credited NM 2 \$320.00 Class of Time - Pre-emptible with notice

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Week: 10/30/12

Week: 10/02/12

18 WPBF 10/02/12

Start Date

19 WPBF 10/09/12

11/05/12

Class of Time - Pre-emptible with notice

End Date

10/08/12

Class of Time - Pre-emptible with notice

10/05/12

10/12/12

-TWTF--

Weekdays

-TWTF--

Spots/

Length Week *Line Ch Start Date End Date Description Start/End Time Days Rate Type Spots Amount Weekdays Spots/Week Start Date **End Date** Rate Week: 10/02/12 10/08/12 \$160.00 -TWTF--WPBF News 25 Mornings @ 5:30-5:57am NM WPBF 10/09/12 10/12/12 :30 2 \$320.00 Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Rate Weekdays N Week: 10/09/12 10/15/12 -TWTF--WPBF 10/16/12 10/19/12 WPBF News 25 Mornings @ 5:30-5:57am :30 NM 2 \$640.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 -TWTF-\$320.00 10 WPBF 10/23/12 WPBF News 25 Mornings @ 5:30-5:57am 10/26/12 :30 NM 2 \$640.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 -TWTF--\$320.00 11 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings @ 5:30-5:57am :30 NM \$160.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 -TWTF--1 \$160.00 12 WPBF 11/06/12 11/06/12 WPBF News 25 Mornings @ 5:30-5:57am :30 ΝN \$160.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Week: 11/05/12 11/11/12 -1----\$160.00 13 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings 6-7AM :30 NM 2 \$550.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 -TWTF--2 \$275.00 14 WPBF 10/09/12 10/12/12 WPBF News 25 Mornings :30 NM 2 \$550.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 -TWTF--2 \$275.00 WPBF News 25 Mornings 15 WPBF 10/16/12 10/19/12 6-7AM :30 NM 2 \$1,100.00 Class of Time - Fixed Non Pre-emptible Start Date Spots/Week End Date Weekdays Rate Week: 10/16/12 10/22/12 -TWTF--2 \$550.00 WPBF 10/23/12 WPBF News 25 Mornings 10/26/12 6-7AM :30 NM 2 \$1,100.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/23/12 10/29/12 -TWTF--2 \$550.00 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings 6-7AM :30 NM \$550.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate

Obama/D/President

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:30

:30

NM

NM

1

\$275.00

\$275.00

\$275.00

Rate

\$275.00

7-9AM

7-9AM

2

Spots/Week

1

Good Morning America

Good Morning America

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision Alt Order# 06355758 958659 / 13 Estimate # Contract Dates **Product** 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision

Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	ate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$275.00				
20 WPBF 10/16/12 10/19/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice	Data				
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$275.00				
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/23/12 10/29/12 -TwTF 1	\$550.00				
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$275.00				
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice					,
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$275.00				
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice	out ruin	.00	14141	2	Ψ10.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 -TWTF 2 25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	\$5.00				
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am Class of Time - Immediately Pre-emptible without notice	5am-4am	:30	NM	2	\$10.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/09/12 10/15/12 -TWTF 2	\$5.00				
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	:30	- NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 -TWTF 2	\$5.00				
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$5.00		i		
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - immediately Pre-emptible without notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$5.00				
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice	1000 00	.00	14101	~	Ψ120.00
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	Rate				
Week: 10/02/12 10/08/12 -TWTF 2 30 WPBF 10/09/12 10/12/12 4:30a-5a	\$60.00	.20		•	#4C0 00
Class of Time - Pre-emptible with notice	430a-5a	:30	NM	2	\$120.00
Start Date	Rate				
Week: 10/09/12	\$60.00				
31 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice					

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09/28/12

/ 11/05/12



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Contract / Revision Alt Order # 06355758 958659 / 13 Contract Dates Estimate # <u>Product</u> 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision

	_		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	ГуреЅ	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 3	<u>Rate</u> \$60.00						
32 WPBF 10/23/12 10/26/12 4:30a-5a	430a-5a		:30		NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 3	<u>Rate</u> \$60.00				_		
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a		:30		NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 3	<u>Rate</u> \$60.00						
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00						
35 WPBF 10/06/12 10/06/12 Sat 8-9am News	Sat 8-9am		:30		NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$225.00						
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$450.00						
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$450.00						
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$450.00						
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$450.00						
40 WPBF 09/30/12 09/30/12 Sun 5-6am News	Sun 5-6am		:30		NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$100.00						
41 WPBF 10/07/12 10/07/12 Sun 5-6am News	Sun 5-6am		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/01/12 10/07/121 1	<u>Rate</u> \$50.00						
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$50.00						
43 WPBF 10/21/12 10/21/12 Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am		:30		NM	1	\$100.00

Obama/D/President

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Contract / Revision Alt Order # 06355758 958659 / 13 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12

<u>Advertiser</u> Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$100.00			
44 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$50.00			
46 WPBF 10/07/12 10/07/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$90.00			
47 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00			
48 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$180.00			
49 WPBF 10/28/12 10/28/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$90.00			
50 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sun 6-7am News Credited	Rate \$90.00 Start/End Time Sun 6-7am	Weekdays Length Rate	Type NM	
51 WPBF 10/07/12 10/07/12 GMA Sunday 7-8am	Sun 7-8am	.20		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	Rate \$325.00	:30	NM 1	\$325.00
52 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$325.00			
53 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$325.00			
54 WPBF 10/28/12 10/28/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$325.00			
55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			

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Contract / Revision Alt Order # 958659 06355758 / 13 **Contract Dates** Estimate# Product OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision Advertiser

Obama/D/President

Snots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$325.00			
56 WPBF 10/01/12 10/01/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$225.00			
57 WPBF 10/02/12 10/05/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$225.00			·
58 WPBF 10/09/12 10/12/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$225.00			
59 WPBF 10/16/12 10/19/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$225.00			
60 WPBF 10/23/12 10/26/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/12 -TwTF 1	<u>Rate</u> \$225.00		:	
61 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$225.00			
62 WPBF 10/01/12 10/01/12 10-11a Anderson Cooper	10-11a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$225.00			
63 WPBF 10/02/12 10/05/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$225.00			
64 WPBF 10/09/12 10/12/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$225.00			
65 WPBF 10/16/12 10/19/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$225.00			
66 WPBF 10/23/12 10/26/12 10-11a Anderson Cooper	10-11a	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$225.00			
67 WPBF 10/30/12 11/02/12 10-11a Anderson Cooper Class of Time - Pre-emptible with notice	10-11a	:30	NM 1	\$225.00

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Snots/

Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	ite TypeS	pots	Amount
Start Date End Date Weekdays Spots/					
Week: 10/30/12 11/05/12 -TWTF 1	\$225.00		2124	4	0050.00
68 WPBF 10/01/12 10/01/12 WPBF News 25 @ N Class of Time - Fixed Non Pre-emptible	oon 12pm-1230pm	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/	<u>Neek</u> <u>Rate</u>				
Week: 10/01/12 10/07/12 1 1	\$350.00				
69 WPBF 10/02/12 10/05/12 WPBF News 25 @ N	oon 12pm-1230pm	:30	MM	2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/N	Veek Rate				
Week: 10/02/12 10/08/12 -TWTF 2					
70 WPBF 10/09/12 10/12/12 WPBF News 25 @ N	oon 12pm-1230pm	:30	NM	2	\$700.00
Class of Time - Fixed Non Pre-emptible					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/N</u> Week: 10/09/12 10/15/12 -TwTF 2	<u>Veek</u> <u>Rate</u> \$350.00				
71 WPBF 10/16/12 10/19/12 WPBF News 25 @ N		:30	NM	2	\$700.00
Class of Time - Fixed Non Pre-emptible	12pm-1200pm	.50	14101	2	\$700.00
Start Date End Date Weekdays Spots/			- 1		
Week: 10/16/12 10/22/12 -TWTF 2 72 WPBF 10/23/12 10/26/12 WPBF News 25 @ N	\$350.00			_	
72 WPBF 10/23/12 10/26/12 WPBF News 25 @ N Class of Time - Fixed Non Pre-emptible	oon 12pm-1230pm	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/	Veek Rate		1		
Week: 10/23/12 10/29/12 -TWTF 2	\$350.00				
73 WPBF 10/30/12 11/02/12 WPBF News 25 @ N	oon 12pm-1230pm	:30	MM	2	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/	Mook Bato				
Week: 10/30/12 11/05/12 -TWTF 2	<u>Veek</u> <u>Rate</u> \$350.00				
74 WPBF 10/02/12 10/05/12 1230-1P Access Holl	ywood 1230-1p	:30	NM	1	\$350.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/V Week: 10/02/12 10/08/12 -TwTF 1	<u>Veek</u> <u>Rate</u> \$350.00				
75 WPBF 10/09/12 10/12/12 1230-1P Access Holi	······································	:30	NM	1	\$175.00
Class of Time - Pre-emptible with notice	,	.00		•	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/09/12 10/15/12 -TWTF 1					
	\$175.00				
76 WPBF 10/16/12 10/19/12 1230-1P Access Holl Class of Time - Fixed Non Pre-emptible	ywood 1230-1p	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/	<u>Veek</u> <u>Rate</u>				
Week: 10/16/12 10/22/12 -TWTF 1	\$350.00				
77 WPBF 10/23/12 10/26/12 1230-1P Access Holl	ywood 1230-1p	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/V	Veek Rate				
Week: 10/23/12 10/29/12 -TWTF 1	\$175.00				
Spot Ch Date Range Description	Start/End Time		ate <u>Type</u>		
1 WPBF 10/23/12-10/29/12 1230-1P Access Hol Credited	lywood 1230-1p	-TuWThF :30 \$175.	00 NM		
78 WPBF 10/30/12 11/02/12 1230-1P Access Holly	vwood 1230-1n	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice	,	.00	14141	J	Ψ U.UU
Start Date End Date Weekdays Spots/V	<u>Veek</u> <u>Rate</u>		I		

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Alt Order # Contract / Revision 958659 / 13 06355758 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision Obama/D/President 09/28/12 / 11/05/12

Spots/

Start/End Time	Days Length Week Rate	Type Spots	Amount
Rate \$175.00			
	Weekdays Length Rate	Type	
1230-1p	-TuWThF :30 \$175.00	NM	
Sun 10-10:30AM	:30	NM 1	\$225.00
Data			
\$225.00			
Sun 10-10:30AM	:30	NM 1	\$450.00
	-30	NIM 1	6005.00
3uli 10-10.30AW	.30	INIMI 1	\$225.00
Rate			
\$225.00			
Sun 10-10:30AM	:30	NM 1	\$225.00
Dete		N.	
\$225.00			
Sun 10-10:30AM	:30	NM 0	\$0.00
			Ψ0.00
Rate			
	Wookdovo Longth Boto	Time	
	, V225.00		
4-5p	:30	NM 1	\$500.00
_///			
		V	
	:30	NIM o	64 000 00
 -> ρ	.30	NWI 2	\$1,000.00
Rate			
\$500.00			
4-5p	:30	NM 2	\$1,000.00
Pata			
\$500.00			
4-5p	:30	NM 2	\$1,000.00
		_	Ţ.,= V.
Rate			
4-5p	:30	NM 2	\$1,000.00
Rate			
\$500.00			
	Rate \$175.00 Start/End Time 1230-1p Sun 10-10:30AM Rate \$225.00 Sun 10-10:30AM Rate \$450.00 Sun 10-10:30AM Rate \$225.00 Start/End Time Sun 10-10:30AM 4-5p Rate \$500.00 4-5p Rate \$500.00	Start/End Time Days Length Week \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$175.00 \$225.00 \$175.00 \$175.00 \$100.00 \$175.00 \$175.00 \$175.00 \$100.00 \$175.00	Rate \$175.00 Start/End Time \$175.00 Weekdays 1230-1p Length Rate \$175.00 Type \$175.00 Sun 10-10:30AM :30 NM 1 Sun 10-10:30AM :30 NM 1 Rate \$225.00 .30 NM 1 Sun 10-10:30AM :30 NM 1 Rate \$225.00 .30 NM 1 Sun 10-10:30AM :30 NM 1 Rate \$225.00 .30 NM 0 Sun 10-10:30AM :30 NM 0 Rate \$225.00 .30 NM 0 Sun 10-10:30AM :30 NM 0 Rate \$225.00 .30 NM 0 Sun 10-10:30AM .30 NM 0 Rate \$250.00 .30 NM 1 4-5p :30 NM 1 Rate \$500.00 .30 NM 2 Rate \$500.00 .30 NM 2 Rate \$500.00 .30 NM 2

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WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount 89 WPBF 10/30/12 11/02/12 4-5p :30 NM \$1,000.00 Class of Time - Pre-emptible with notice Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 10/30/12 11/05/12 \$500.00 -TWTF-2 7-730pm WPBF 10/20/12 NM 10/20/12 Sat 7pm News :30 \$800.00 Class of Time - Fixed Non Pre-emptible Spots/Week End Date Start Date Weekdays 1 4 1 Rate \$800.00 Week: 10/15/12 10/21/12 92 WPBF 10/27/12 10/27/12 Sat 7pm News 7-730pm :30 NM \$800.00 1 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$800.00 ---1-WPBF 11/03/12 11/03/12 Sat 7pm News 7-730pm :30 NM \$400.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$400.00 94 WPBF 10/02/12 10/05/12 7:30-8PM Jeopardy :30 NM \$1,700.00 Class of Time - Fixed Non Pre-emptible Weekdays Start Date End Date Spots/Week Rate Week: 10/02/12 \$1,700.00 10/08/12 -TWTF-1 95 WPBF 10/09/12 Jeopardy 10/12/12 7:30-8PM :30 NM \$1,700.00 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 -TWTF--\$1,700.00 1 96 WPBF 10/16/12 10/19/12 Jeopardy 7:30-8PM :30 NM \$1,700.00 Class of Time - Fixed Non Pre-emptible Weekdays Start Date End Date Spots/Week Rate Week: 10/16/12 10/22/12 -TWTF--\$1,700.00 1 97 WPBF 10/23/12 10/26/12 Jeopardy 7:30-8PM :30 NM \$1,700.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 -TWTF--\$1,700.00 1 98 WPBF 10/30/12 11/02/12 Jeopardy 7:30-8PM :30 NM \$1,700.00 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 -TWTF--1 \$1,700.00 WPBF 10/08/12 10/08/12 **DWTS** 8-10P :30 NM \$4,500.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$4,500.00 1 100 WPBF 10/22/12 10/22/12 8-10P :30 NM \$4,500.00 Class of Time - Pre-emptible with notice Weekdays Start Date End Date Spots/Week Rate Week: 10/22/12 10/28/12 1----1 \$4,500.00 101 WPBF 10/29/12 10/29/12 **DWTS** 8-10P :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays N Spots/Week Rate Week: 10/29/12 11/04/12 \$2,500.00

Obama/D/President

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Contract / Revision Alt Order # 958659 / 13 06355758 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 DWTS Credited	Rate Start/End Time 8-10P	Weekdays Length Rate M :30 \$2,500.00	<u>Type</u> NM	. <u>-</u>
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1 Spot Ch Date Range Description	Rate \$2,500.00 Start/End Time	Weekdays Length Rate	Type	V 0.00
1 WPBF 11/05/12-11/11/12 CASTLE Credited	10-11PM	M :30 \$2,500.00	NM NM	
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00			* 1,000.00
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00			
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	\$3,600.00		_	
Spot Ch Date Range Description 1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited	Start/End Time 9-10PM	<u>Weekdays Length Rate</u> Th :30	<u>Type</u> NM	
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM 1	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate \$3,600.00			
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PRE	MI8-9P 9/30	:30	NM 1	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$2,700.00			
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00			
111 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice			1	

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Contract / Revision Alt Order # 06355758 958659 / 13 **Contract Dates** Product Estimate # **OBAMA FOR AMERICA 1897** 09/25/12 - 11/06/12 Original Date / Revision Advertiser

> 09/28/12 / 11/05/12 Obama/D/President

						Spots	s/			
*Line Ch Start Da	ate End Da	te Description)	Start/End Time	Days	Length Weel	k Rate	TypeS	Spots	Amount
	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,800.00						
112 WPBF 10/02/12		2 M-SUN WP	3F News 25 @	1'11-11:35PM		:30		NM	2	\$1,000.00
	Pre-emptib End Date 10/08/12	le with notice Weekdays -TWTF-S	Spots/Week	<u>Rate</u> \$500.00						
113 WPBF 10/09/12	2 10/14/12	2 M-SUN WP	3F News 25 @	1·11-11:35PM		:30		NM	2	\$1,000.00
			Spots/Week 2	<u>Rate</u> \$500.00						**,555.55
114 WPBF 10/16/12	2 10/21/12	M-SUN WPE	3F News 25 @	1'11-11:35PM		:30		NM	2	\$2,000.00
	Fixed Non I <u>End Date</u> 10/22/12	Pre-emptible <u>Weekdays</u> -TWTF-S	Spots/Week 2	<u>Rate</u> \$1,000.00						
115 WPBF 10/23/12		2 M-SUN WPE	3F News 25 @	1·11-11:35PM		:30		NM	2	\$2,000.00
	Fixed Non I End Date 10/29/12	Pre-emptible Weekdays -TWTF-S	Spots/Week 2	<u>Rate</u> \$1,000.00						
116 WPBF 10/30/12	2 11/04/12	M-SUN WPE	3F News 25 @	1'11-11:35PM		:30		NM	0	\$0.00
Week: 10/30/12	End Date 11/05/12	Weekdays -TWTF-S	Spots/Week 2	Rate \$500.00						
	Range 0/12-11/05/1	Description 12 M-SUN WP	BF News 25 @	Start/End Time 1:11-11:35PM	Weekday -TuWThF		<u>Rate</u> \$500.00	<u>Type</u> <i>NM</i>		
Credited		12 M-SUN WP	_		-TuWThF		\$500.00	NM		
117 WPBF 10/07/12	2 10/07/12	2 Sun 11:35pn	n Late News	1135p-12am		:30		NM	1	\$300.00
			Spots/Week 1	<u>Rate</u> \$300.00					•	4000.00
118 WPBF 10/14/12			n Late News	1135p-12am		:30		NM	0	\$0.00
Week: 10/08/12	End Date 10/14/12	e with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$300.00						
Spot Ch Date 1 WPBF 10/08 Credited	<u>: Range</u> 8/12-10/14/1	Description 2 Sun 11:35pi	n Late News	Start/End Time 1135p-12am	Weekday		Rate \$300.00	<u>Type</u> <i>NM</i>		
119 WPBF 10/21/12	2 10/21/12	2 Sun 11:35pn	Late News	1135p-12am	****	:30	t	NM	1	\$300.00
Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00						V
120 WPBF 10/28/12		•	Late News	1135p-12am		:30		NM	0	\$0.00
Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$300.00						
Spot Ch Date 1 WPBF 10/22 Credited	<u>Range</u> 2/12-10/28/1	Description 2 Sun 11:35pr	n Late News	Start/End Time 1135p-12am	Weekday		<u>Rate</u> \$300.00	<u>Type</u> <i>NM</i>		

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Alt Order# Contract / Revision 958659 / 13 06355758 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Original Date / Revision Advertiser

Obama/D/President

	Obai	ma/D/Flesideit		
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
121 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	Rate \$300.00 <u>Start/End Time</u> 1135p-12am	Weekdays Length Rate St :30 \$300.00	Type NM	
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 1	<u>Rate</u> \$70.00			
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$70.00			
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 1	<u>Rate</u> \$70.00			
125 WPBF 10/23/12	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$70.00			
126 WPBF 10/30/12 11/02/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$70.00	70475		
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00			
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00			
130 WPBF 10/16/12 10/26/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 2	\$35.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1 Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$15.00 \$20.00			
131 WPBF 10/30/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$15.00			
132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD W	KIACCESS HOLLYV	١ :30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$50.00			

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Contract / Revision Alt Order # 958659 06355758 / 13 **Contract Dates** Estimate # <u>Product</u> 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 <u>Advertiser</u> Original Date / Revision 09/28/12 / 11/05/12

		Spots/			
	End Time Days	Length Week R	ate TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate	.00		4	050.00
133 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD WKIACCES Class of Time - Pre-emptible with notice	3S HOLLYW	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
	50.00				
134 WPBF 10/20/12 10/20/12 ACCESS HOLLYWOOD WKIACCES	SS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
	50.00				
135 WPBF 10/27/12 10/27/12 ACCESS HOLLYWOOD WKIACCES	SS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice	/				
<u>Start Date </u>	<u>Rate</u> 50.00				
136 WPBF 11/03/12		:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice	30 NOLLI W	.00	14171	'	\$50.00
Start Date	Rate		:		
	50.00				
137 WPBF 09/30/12 09/30/12 PRIVATE PRACTICE WKND12-1x Class of Time - Pre-emptible with notice		:30	NM	1	\$50.00
	Rate				
	50.00				
138 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKND12-1x		:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date	Data				
	<u>Rate</u> 50.00				
139 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKND12-1x		:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1 \$:	<u>Rate</u> 50.00				
140 WPBF 10/21/12	70.00	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice		.00	14141	•	Ψ30.00
Start Date End Date Weekdays Spots/Week	Rate				
	50.00				
141 WPBF 10/28/12 10/28/12 PRIVATE PRACTICE WKND12-1x Class of Time - Pre-emptible with notice		:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate		Y		
The second secon	50.00				
142 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKND12-1x		:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date	Rate				
	50.00				
143 WPBF 09/29/12 09/29/12 M-Sun 1130p-12am Late Nev1130p-	1205am	:30	NM	1	\$400.00
	<u>Rate</u> 00.00		1		
147 WPBF 10/02/12 10/05/12 M-F 3-4P M-F 3-		:30	N18.4	4	6400.00
Class of Time - Pre-emptible with notice	₹F	.30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12	00.00		- 1		

Obama/D/President

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order#



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

06355758 958659 / 13 Contract Dates **Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Advertiser Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

Contract / Revision

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
148 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM :	3 \$1,500.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00			
149 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30	NM	1 \$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$4,500.00			
150 WPBF 10/30/12 10/30/12 PRIVATE PRACTICE	10-11PM	:30	NM	0 \$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1 Spot Ch Date Range Description	<u>Rate</u> \$2,175.00 Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 PRIVATE PRACTICE Credited	10-11PM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> -Tu :30 \$2,175.00	<u>Type</u> NM	
151 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM	:30	NM	1 \$2,175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	<u>Rate</u> \$2,175.00			
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR	O9-11p	:30	NM	1 \$1,800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12w 1	<u>Rate</u> \$1,800.00			,
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am	:30	NM	1 \$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1	<u>Rate</u> \$60.00			, , , , ,
154 WPBF 10/10/12	8-9PM	:30	NM	1 \$1,800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12W 1	<u>Rate</u> \$1,800.00			
155 WPBF 10/07/12	D12-1x	:30	NM	1 \$50.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$50.00			
156 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM ·	1 \$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1	<u>Rate</u> \$180.00			
157 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM :	2 \$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TwTF 2	Rate \$60.00		-	_
158 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM ·	1 \$100.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$100.00	***		

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 958659 / 13 06355758 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision

Snots/

Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$70.00				
160 WPBF 11/03/12	Sat 6-7am	:30	NM	1	¢160.00
Class of Time - Pre-emptible with notice	Oat 0-7 am	.30	FAIAL	'	\$160.00
Start Date	Rate				
Week: 10/29/12 11/04/12S- 1	\$160.00				
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$120.00
Class of Time - Fixed Non Pre-emptible	.				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$120.00				
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a	:30	NM	4	#20.00
Class of Time - Immediately Pre-emptible without notice	+50a-5a	.30	ININI	1	\$20.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 MTWTF 1	\$20.00				
163 WPBF 10/30/12 11/02/12 The View	11A-12PM	:30	NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 1	<u>Rate</u> \$800.00				
164 WPBF 10/30/12 11/02/12 Nightline	1135-1205AM / 12;	:30	NM	1	¢700.00
Class of Time - Fixed Non Pre-emptible	1100-1200/411/ 12:	.50	IAIAI	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TwTF 1	\$700.00				
166 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM	6-6:30PM	:30	NM	2	\$2,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12	<u>Rate</u> \$1,050.00				
167 WPBF 10/30/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice		.00	14141	'	\$70.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 1	\$70.00	<u> </u>			
168 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Pata				
Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$1,175.00				
Spot Ch Date Range Description	Start/End Time	Weekdays <u>Length</u> <u>Rate</u>	¹ Type		
1 WPBF 10/29/12-11/04/12 Sat Prime College Football	8-1130pm	Sa :30 \$1,175.00	NM.		
Credited					
169 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12WTF 2	\$1,000.00		1		
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings @		:30	NM	1	\$320.00
Class of Time - Fixed Non Pre-emptible	Class of Time - Fixed Non Pre-emptible				
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	Rate		1		
Week: 11/05/12 11/11/12 MT 1	\$320.00				

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Start Date End Date Weekdays

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

 Contract / Revision
 Alt Order #

 958659 / 13
 06355758

 Contract Dates
 Product
 Estimate #

 09/25/12 - 11/06/12
 OBAMA FOR AMERICA

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/05/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spot	s/Week Rate				
171 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12S	<u>s/Week</u> <u>Rate</u> 1 \$180.00				
172 WPBF 11/05/12 11/06/12 WPBF News 25 @	5-530am	:30	NM	1	\$220.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot Week: 11/05/12 11/11/12 MT	<u>s/Week</u> <u>Rate</u> 1 \$220.00				
173 WPBF 11/01/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	: :30	NM	1	\$70.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/29/12 11/04/12TF	<u>s/Week</u> <u>Rate</u> 1 \$70.00				
174 WPBF 11/04/12	Sun 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12S	<u>s/Week</u> <u>Rate</u> 1 \$450.00				
175 WPBF 11/03/12 11/03/12 ACCESS HOLLYW	VOOD WKIACCESS HOLLYW	:30	NM	1	\$25.00
Week: 10/29/12 11/04/12S-	notice <u>s/Week Rate</u> 1 \$25.00				
176 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12S	<u>s/Week</u> <u>Rate</u> 1 \$100.00				
177 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spote Week: 10/29/12 11/04/12S	<u>s/Week</u> <u>Rate</u> 1 \$180.00				
178 WPBF 11/05/12 11/06/12 10-11a Anderson C	Cooper 10-11a	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 11/05/12 11/11/12 MT	<u>s/Week</u> <u>Rate</u> 1 \$450.00				
179 WPBF 11/04/12 11/04/12 PRIVATE PRACTI	CE WKND12-1x	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 10/29/12 11/04/12S	<u>s/Week</u> <u>Rate</u> 1 \$50.00				
180 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM	1	\$60.00
Week: 11/05/12 11/11/12 MT	<u>s/Week</u> <u>Rate</u> 1 \$60.00				
181 WPBF 11/03/12 11/03/12 ACCESS HOLLYW	OOD WKIACCESS HOLLYW	:30	NM	1	\$50.00
Week: 10/29/12 11/04/12S-	<u>s/Week</u> <u>Rate</u> 1 \$50.00				
182 WPBF 11/06/12	9-10a	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible	nAAlaak Data				

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Rate

Spots/Week

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Print Date 11/05/12

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

	Contract / Revision	Alt Order#	1	
	958659 / 13	06355758		
Contract Dates	Product	Estimate #	Ī	
09/25/12 - 11/06/12	OBAMA FOR AMERIC	A 1897		
Advertiser	Original Date / Revision			
Ohama/D/President	09/28/12 / 11/05/12			

				Spots/				
*Line Ch Start Date End Date Description	1	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Week: 11/05/12 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$450.00						
183 WPBF 11/06/12 11/06/12 M-F 3-4P Class of Time - Fixed Non Pre-emptible		M-F 3-4P		:30		NM	1	\$800.00
Start Date End Date Weekdays Week: 11/05/12 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$800.00						
		-		Total	s		211	\$96,725,00

Obama/D/President

Time Period	# of Spots	Gross Amount	Net Amount	
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00	
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50	
10/29/12 -11/06/12	54	\$24,475.00	\$20,803.75	
Totals	211	\$96,725.00	\$82,216.25	

Signature:	Date:

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS 1.

- Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. **TERMINATION**

- Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. **OMISSION OF BROADCAST**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. **PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. **FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be fumished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, in while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]